# GOVERNMENT OF INDIA
# COMMERCE AND INDUSTRY
# LOK SABHA

UNSTARRED QUESTION NO:2709
ANSWERED ON:08.08.2003
LOSS MAKING CAFETERIAS
P.R. KHUTE

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

(a) the number of cafeterias of Coffee Board being run in the country at present;

(b) the number of cafeterias out of them incurring losses;

(c) the corrective measures taken by the Coffee Board in this regard;

(d) whether there is any programme to revive them; and

(e) if so, the details thereof?

## Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI CH. VIDYASAGAR RAO)

(a) & (b): The Coffee Board is presently running a total number of 10 India Coffee Houses in the countryand out of these two Coffee Houses have incurred operational losses during the year 2002-03.

(c) to (e) : The performance of the Coffee Houses cannot be assessed solely on commercial terms as they perform a larger role of promoting domestic consumption of coffee and also enhancing the image of Indian coffee in view of the stiff competition being faced from other beverages. However, the performance of these outlets, is periodically reviewed by the Coffee Board and wherever necessary prices of items sold are proposed for revision to reduce/avoid operational losses. Further, the Board is also striving to cut costs on various items in the operation of Coffee Houses to augment the profits and to improve the overall performance of these units.